

THE SCHOOL DISTRICT OF PALM BEACH COUNTY  
**School District Consultant Agreement**

AGENDA ITEM NUMBER	BOARD MEETING DATE June 27, 2007
CONTACT Ann Faraone	PX 22966
SCHOOL / DEPARTMENT Student Intervention Services	

Agreement between the School Board of Palm Beach County and  
**PLAYIMAGE, INC.**

THIS AGREEMENT is entered into this twenty-eighth day of June, 2007 by and between the SCHOOL BOARD OF PALM BEACH COUNTY, hereinafter referred to as "Board" and PLAYIMAGE, INC. hereinafter referred to as "Consultant".

WHEREAS, the Board desires to enter into this Agreement with the Consultant, providing, among other things, for the Consultant's services to the Board; and

WHEREAS, the Consultant desires to enter into this Agreement with respect to his/her (hereinafter his) services to the Board, upon the terms and conditions hereinafter set forth.

WHEREAS, the Consultant is specially trained and possesses the necessary skills, experience, education and competency, and licenses or credentials to perform the required services.

NOW, THEREFORE, the Board and the Consultant agree as follows:

**1. TERM**

The term of this Agreement shall commence on July 16, 2007 <sup>39 AF</sup> and shall end on November 16, 2008 <sup>2007 BB AF</sup>

**2. RESPONSIBILITIES OF CONSULTANT**

A. The Consultant shall perform the following services:

Playimage personnel will continue to provide professional broadcast expertise, guidance and training to standardize operations within The Education Network (T.E.N.). Consultant will develop and standardize procedures and processes necessary to strengthen infrastructure, program development and technology utilization, in alignment with District priorities, enabling T.E.N. to meet the needs of our schools and communities. See Attachment #1.

B. Time, date, and location of services:

July 16, 2007 - November 16, 2008 <sup>39 AF</sup>  
The Education Network (T.E.N.) and various school district and community locations

**3. CONSULTANT BACKGROUND INFORMATION**

Education Awards: Emmy, CINE Golden Eagle, Tellys; produced 100+ PBS documentaries, founding member PBC Film & TV Office

Position and Address: Bob Buruchian, President, 2901 Clint Moore Rd., #420, Boca Raton, FL 33496

Target Group/School/Department: Student Intervention Services, T.E.N., schools and community

Approximate Number to be Served: 172,000 plus

**4. EVALUATION/FOLLOW-UP METHOD**

Evaluation of the Consultant shall be provided by Ann Faraone, Director, Student Intervention Services

TITLE OF THE CONSULTANT'S SUPERVISOR

of the District at regular intervals and in accordance with the attached evaluation tool, Exhibit "A".

**FINANCIAL IMPACT**

The financial impact is \$91,800.00 The source of funds is T.E.N. Capital Budget

DEPT	FUND	FUNC	ACCT	PROGRAM	BUDG. MGR.	LOCAL CODE	AWARD YEAR
9018	3999	7410	531010	8235			

**5. COMPLIANCE WITH POLICIES AND LAWS**

The Consultant shall comply with all current School Board of Palm Beach County's Policies. The School Board's policies are located at <http://www.palmbeach.k12.fl.us/> or [www.schoolboardpolicies.com](http://www.schoolboardpolicies.com) and are incorporated herein. It shall be the Consultant's responsibility to comply with all School Board Policies as they may be modified from time to time during the term of this Agreement. The Consultant shall abide by all applicable federal, state and local laws.

**6. COMPENSATION**

A. The School Board shall pay the Consultant the maximum sum of (write out amount)

BB AF Ninety one thousand, eight hundred dollars  
(\$ 91,800.00 ), for a maximum of 1836 hours which is based upon the following rate schedule.

Daily Rate: \_\_\_\_\_ BB AF Half Day Rate: \_\_\_\_\_

Hourly Rate: \$50 Flat Rate: \_\_\_\_\_

I grant permission for any or all parts of this presentation to be videotaped.  Yes  No

B. No payment shall be made unless and until the Board verifies that all services for which payment is requested have been fully and satisfactorily performed. The Consultant shall submit to the Board any documentation necessary to substantiate the full and satisfactory performance of the services for which payment is requested. The administrator who will verify the services have been performed and approve the invoice is:

Alison Adler, Ed.D., Chief, Safety and Learning Environment

**7. CONFIDENTIALITY OF STUDENT RECORDS**

The Consultant is subject to all School District obligations relating to compliance with student records confidentiality laws. By signing this Agreement, the Consultant acknowledges and agrees to comply with the Family Educational Rights and Privacy Act (FERPA) and all State and Federal Laws relating to the confidentiality of student records.

- Consultant will not receive student information.
- Consultant will receive student information and Release or Transfer of Student Information (PBSD 0313) will be completed prior to Consultant receiving student information.
- Consultant will receive student information. Since parental consent will not be obtained and Consultant has legitimate educational interests in the information, Consultant shall hereby be deemed an "other school official" in accordance with School Board Policy 5.50 and shall enter into the Addendum concerning student information (Exhibit C) which is attached hereto and incorporated herein.

**8. BACKGROUND CHECKS/FINGERPRINTING**

**The Jessica Lunsford Act:** All individuals who are permitted access on school grounds when students are present, individuals who will have direct contact with children or any student of the School District, or who will have access to or control of school funds must be fingerprinted and background checked. Consultant agrees to undergo a background check and fingerprinting if he/she is an individual who meets any of the above conditions and to require that all individuals in the organization who meet any of the conditions to submit to a background check, including fingerprinting by the School District's Police Department, at the sole cost of Consultant. Consultant shall not begin providing services contemplated by this Agreement until Consultant receives notice of clearance by the School District. The School Board, nor its members, officers, employees, or agents, shall not be liable under any legal theory for any kind of claim whatsoever for the rejection of Consultant (or discontinuation of Consultant's services) on the basis of these compliance obligations. Consultant agrees that neither the Consultant, nor any employee, agent or representative of the Consultant who has been convicted or who is currently under investigation for a crime delineated in Florida Statutes §435.04 will be employed in the performance of this contract.

**9. INDEPENDENT CONTRACTOR**

The Consultant is, for all purposes arising under this Agreement, an independent contractor. The Consultant and its officers, agents or employees may not, under any circumstances, hold themselves out to anyone as being officers, agents or employees of the Board. No officer, agent or employee of the Consultant or Board shall be deemed an officer, agent or employee of the other party. Neither the Consultant nor Board, nor any officer, agent or employee thereof, shall be entitled to any benefits to which employees of the other party are entitled, including, but not limited to, overtime, retirement benefits, workers compensation benefits, injury leave, or other leave benefits.

**10. OWNERSHIP**

- A. All reports, studies, information, data, statistics, forms, designs, plans, procedures, systems, and other materials produced by the Consultant under this Agreement shall be the sole and exclusive property of Board. No such materials produced, either in whole or in part, under this Agreement shall be subject to private use, copyright or patent right by the Consultant in the United States or in any other country without the express written consent of Board.
- B. Board shall have unrestricted authority to publish, disclose, distribute and otherwise use, copyright or patent any such materials produced by the Consultant under this Agreement.

**11. INDEMNIFICATION/HOLD HARMLESS**

The Consultant shall, in addition to any other obligation to indemnify the Palm Beach County School Board and to the fullest extent permitted by law, protect, defend, indemnify and hold harmless the School District, their agents, officers, elected officials and employees from and against all claims, actions, liabilities, losses (including economic losses), costs arising out of any actual or alleged bodily injury, sickness, disease or death, or injury to or destruction of tangible property including the loss of use resulting there from, or any other damage or loss arising out of, or claimed to have resulted in whole or in part from any actual or alleged act or omission of the Consultant, or anyone directly or indirectly employed by them, or of anyone for whose acts any of them may be liable in the performance of the work; or violation of law, statute, ordinance, governmental administration order, rule or regulation in the performance of the work; claims or actions made by the Consultant or other party performing the work. The indemnification obligations hereunder shall not be limited to any limitation on the amount, type of damages, compensation or benefits payable by or for Consultant under workers' compensation acts; disability benefit acts, other employee benefit acts or any statutory bar. Any cost or expenses, including attorney's fees, incurred by the Palm Beach County School District to enforce this agreement shall be borne by the Consultant. The Consultant recognizes the broad nature of this indemnification and hold harmless article, and voluntarily makes this covenant for good and valuable consideration provided by the School Board in support of this indemnification in accordance with the laws of the State of Florida. This article will survive the termination of this Agreement.

**12. TRAVEL**

Travel  is  is not allowable for this contract. Estimated travel expense is not to exceed n/a for the term of the contract. The Consultant agrees to submit all necessary documentation and proof of expenses in accordance with F. S. § 112.061 and School Board Policy #6.01. The Consultant further agrees that reimbursement for travel must be submitted on travel reimbursement forms with the rates determined by F.S. § 112.061 and School Board Policy 6.01 and must be authorized by the appropriate administrator(s).

**13. AMENDMENT**

This Agreement may be amended only with the mutual consent of the parties. All amendments must be in writing and must be approved by the School Board.

**14. ASSIGNMENT**

Neither the Consultant nor the Board may assign or transfer any interest in this Agreement without the prior written consent of the other party.

**15. GOVERNING LAW AND VENUE**

This Agreement shall be construed in accordance with the laws of the State of Florida. Any dispute with respect to this Agreement is subject to the laws of Florida, venue in Palm Beach County, Florida. Each Party shall be responsible for its own attorney's fees and costs incurred as a result of any action or proceeding under this agreement.

**16. TERMINATION**

The Board reserves the right to terminate this contract at any time and for any reason, upon giving thirty (30) days notice to the other party. If said contract should be terminated for convenience as provided herein, the Board will be relieved of all obligations under said contract and the Board will only be required to pay that amount of the contract actually performed to the date of termination with no payment due for unperformed work or lost profits. In the event School Board determines that the Consultant's services are not being performed as agreed upon, the Consultant shall be deemed to be in default and the School Board reserves the right to cancel this contract with five (5) days notice and to withhold all monies due the Consultant until such time as the Board, in its sole discretion shall determine whether to have the contract services completed by others or to cease obtaining the services. In the event that the Board determines to have the contract completed by others, the Consultant shall be liable for any costs of completion in excess of that called for in this contract. In the event that the Board determines not to have the contract completed by others, the Consultant shall be paid for the services that it satisfactorily performed prior to the termination but, in no event, shall the Consultant be paid for any work not actually performed or for lost profits.

In the event that it is determined that a termination for cause was unjustified, the termination shall be deemed a termination for convenience and the Consultant shall be entitled to payment only for work actually performed prior to the termination and to any additional sums.

**17. MINORITY STATUS**

The School District strongly encourages active minority/women business enterprise participation with all professional services. The Consultant certifies that:

This business is minority owned and operated (minimum 51%)  Yes  No

If a consultant not representing a firm, I am a minority.  Yes  No

If either statement above was checked yes, please indicate minority group.

- Black or African American
- Asian
- Native Hawaiian or Other Pacific Islander
- Hispanic or Latino
- American Indian or Alaskan Native
- Disabled
- White Female
- Other

**18. LEGAL REVIEW**

The parties hereto represent that they have reviewed the Agreement and have sought legal advice concerning the legal significance and ramifications of the provisions contained herein.

**19. NOTICES**

Any notice *permitted or required* under this Agreement shall be in writing and signed by the party giving or serving the same, and shall be served either by personal delivery or *certified mail to the following persons and at the following addresses:*

Consultant Bob Buruchian, President, 2901 Clint Moore Rd., #420, Boca Raton, FL 33496  
 Address PLAYIMAGE, INC.

SCHOOL BOARD OF  
 PALM BEACH COUNTY, FLORIDA  
 Purchasing Department  
 3300 Forest Hill Boulevard, Suite A 323  
 West Palm Beach, Florida 33406

Telephone # ( 561 ) 212 - 1405 Extension # \_\_\_\_\_

Consultant Email (required) playimage@mac.com



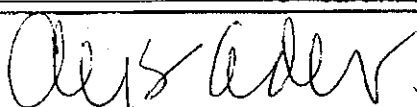
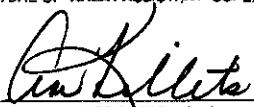

**20. MANDATORY CONTRACT DOCUMENTS (If contract is going to Board for approval)**

This Agreement includes the terms and conditions set forth in this document, and set forth in the following additional documents attached hereto and incorporate herein: (approval will not be granted without these mandatory attachments)

- "Exhibit A" - Provide consultant evaluation (PBSD 2075)
- "Exhibit B" - Beneficial Interest and Disclosure of Ownership Affidavit (PBSD 1997)

- \$2,500 or less requires consultant and principal/director signature only.
- \$2,501 to \$10,000 requires signature of consultant, principal/director, area/assistant superintendent, chief academic/operating officer and superintendent.
- All consultant contracts over \$10,001 must be approved by the Legal Department before going to the Board. The Board Chairman will sign the contract after Board Approval.

**NOW, THEREFORE, the parties hereto have affixed their signatures on the day and year first above written.**

 SIGNATURE OF CONSULTANT	5/11/07 DATE	Bob Buruchian PRINT NAME OF THE CONSULTANT
 SIGNATURE OF PRINCIPAL / DIRECTOR	5/11/07 DATE	Ann Faraone PRINT NAME OF THE PRINCIPAL / DIRECTOR
 SIGNATURE OF AREA / ASSISTANT SUPERINTENDENT	5/11/07 DATE	Alison Adler, Ed.D. PRINT NAME OF THE AREA / ASSISTANT SUPERINTENDENT
 SIGNATURE OF CHIEF ACADEMIC / OPERATING OFFICER	5/30/07 DATE	Ann Killets PRINT NAME OF THE CHIEF ACADEMIC / OPERATING OFFICER
 SIGNATURE OF LEGAL SERVICES DESIGNEE	5/21/07 DATE	Kalynthia R Dillard PRINT NAME OF THE LEGAL SERVICES DESIGNEE
_____ SIGNATURE OF ARTHUR C. JOHNSON, Ph. D. SUPERINTENDENT	_____ DATE	_____ SIGNATURE OF WILLIAM G. GRAHAM SCHOOL BOARD CHAIRMAN
		_____ DATE

**PLAYIMAGE  
CONSULTANT CONTRACT RENEWAL  
07/16/07 - 06/30/08**

(From contract form)

2. RESPONSIBILITIES OF CONSULTANT
  - A. The Consultant shall perform the following services:
    - Oversee the production of staff development videos aligned with district priorities;
    - Offer expert guidance in Developing Infrastructure;
    - Conduct Training for existing and new staff;
    - Assist in Program Development.

See ATTACHMENT 1 for details.

**"ATTACHMENT # 1"**

**JULY 16, 2007 - JUNE 30, 2008**  
**THE EDUCATION NETWORK/ PLAYIMAGE**  
**INFRASTRUCTURE INITIATIVES**

**SUMMARY OBJECTIVES:**

THE EDUCATION NETWORK has made great strides forward in the past seven months. This next year's momentum will be critical to T.E.N.'s ability to be an important educational resource for our students, our teachers, our community.

The overall goals of The PLAYIMAGE Team are to help continue and expand the procedures and processes that have initiated to make T.E.N. a viable educational production and broadcast entity.

The PLAYIMAGE Team will continue to develop the station's infrastructure through a process of Team Building through Programming, Production, and Training.

In this way, as T.E.N.'s productions become more ambitious, the process will become a

learning/training process for the staff as well as the audience.

Productions will include both staff development videos aligned with district priorities and broadcast program development.

SPECIFIC OBJECTIVES:

I. PERSONNEL:

A. NEW PERSONNEL:

The PLAYIMAGE Team will continue to work with THE EDUCATION NETWORK management staff to identify new production and technical employees. PLAYIMAGE will

1. Seek out and recruit,
2. Interview,
3. Recommend, and
4. Train new production and technical employees.

Working with Dr. Judy Garcia, Ann Faraone, and Paul Johnson, The PLAYIMAGE Team will continue to develop job descriptions and criteria for each job category; establish minimum standards; suggest realistic expectations of job performance for both management and applicants; develop interview questionnaires, be present during interviews, and offer expertise in candidate selection.

B. EXISTING PERSONNEL

Training and cross-training for existing personnel will continue, as the production schedule allows. The PLAYIMAGE Team will establish a standardized producing process, or critical path, to assure projects are produced according to the highest broadcast standards, on-time, and on-budget.

This step-by-step, standardized, uniform process shall become the benchmark for all production, so all production personnel, both new staff and existing staff, are utilizing the same standards and methods.

T.E.N.'s resources will be used to their fullest capacity.

Every production will be a positive, exciting, learning experience. The T.E.N. staff will be on a continuous learning curve, developing skill sets in new media technologies. A job-specific Procedures Manual, will be developed, based upon standard operating procedures in the broadcast industry, to standardize positions, procedures, and performance expectations at T.EN.

### C. FREELANCE PERSONNEL

The PLAYIMAGE Team will continue to develop resource files of highly qualified freelance personnel to supplement staff on an as-needed production basis.

All freelancers will have to be the right fit for T.E.N., which will include an ability to not only work in their job category, but to teach other personnel and interface positively with all staff.

## II. STATION INFRASTRUCTURE & PROCESS:

THE PLAYIMAGE TEAM will continue to evaluate and make recommendations for improved station infrastructure.

## III. PROGRAM DEVELOPMENT:

The most exciting part of INFRASTRUCTURE DEVELOPMENT is in the training associated with the production of several proposed programs, designed to educate students and parents, as well as give T.E.N. a much higher profile in the community. Embedded into each program production would be training in best standards and procedures.

Further development of the recently established TEN NEWS could include extending length and frequency, more news coverage, development of a pool of student anchors.

**IV. S.T.A.R.S.:**

PLAYIMAGE personnel will assist in developing and implementing training programs in the S.T.A.R.S. facility.

**V. REVENUE STREAMS:**

PLAYIMAGE will explore potential revenue streams derived from the licensing of programming produced by T.E.N. that may generate interest from other E.B.S./P.B.S. facilities.

PLAYIMAGE will promote T.E.N.'s studio and production resources to outside producers and the production community, offering these resources for payment that is competitive with other local facilities with similar resources.

These REVENUE STREAMS from outside producers will help defray costs of new program development and production for T.E.N., leading to a self-sustaining facility.

PLAYIMAGE will help establish guidelines and practices for this use by outside clients, aligned to District Lease Agreement standards. Additional criteria will include suitability for T.E.N. broadcast, learning opportunities for existing staff, payment guidelines, etc.

**VI. IN CONCLUSION:**

In conclusion, the PLAYIMAGE team will assure that programs and practices already put in place will continue, as we develop new strategies for the success of THE EDUCATION NETWORK.



*Data Panel*  
**Bob Buruchian**

**Bio**  
**President of Playimage Inc.**

Bob Buruchian is an award-winning Executive Producer-Director and Digital Media Specialist, with hundreds of national credits on NBC, PBS, FOX and the Discovery Networks.

Buruchian stays "hands on," and has extensive experience in every phase of television, management, development, administration, and multimedia production.

Buruchian's more challenging projects take on a score of styles, ranging from music documentaries to series production, to live-national symposiums at the national press club in Washington, DC with Senators and CEO's debating global issues.

His twenty-four year career began after landing a position with one of the top ten PBS affiliates, WPBT-Miami. He became Senior Director of *The Nightly Business Report*, a daily national business show touted as the "most watched business program on public television." Energetic and fast paced, this live newscast was directed by Bob, and broadcast from New York and Miami to over 275 markets in the US every weeknight. Managing both studios' technical issues and directing this program every weeknight gave Buruchian a "technical edge," that in essence became a religion for him to live by.

Coupled with his creativity, love for graphic design, and enterprising spirit, Bob quickly became a solutions provider for projects that needed more than just basic production.

Establishing himself in the industry as a Videographer-Editor who embraced new technologies and working on a myriad of national projects, he became a leader in the field of digital video, pioneering new applications in computer graphics and non-linear post-production.

Concurrently, in 1984, he founded Playimage Productions, a multimedia production and consulting company. Targeted at the corporate and broadcast sector, his company formed strategic alliances with other video production companies, ad agencies, and multimedia design firms.

In his sixth year of his broadcast career, Buruchian became an extremely diverse Director-Producer. His background as a studio camera operator, floor manager, lighting technician, field producer, project supervisor, production coordinator, studio director and field director gave him an incredible foundation for the production industry.

Today, as President of Playimage Productions, Bob's responsibilities are diverse. He is described as having a "hybrid soul," offering creative and technical support in addition to demonstrating strong people skills.

# **Bob Buruchian**

**Bio**  
**President of Playimage Inc.**

Today, Bob manages young creative professionals and knows their language, enabling him to get the best work delivered in a timely manner. This becomes evident often in his work, where the accolades and awards are abundant.

Having a strong business sense, Bob works closely with his marketing staff to develop strategies for fund raising and project development. Developing and designing media properties have become his specialty, from creating a realistic budget to infusing creativity, from script to screen.

Bob also holds the position of Vice President of Production and New Media, for INFORMATION TELEVISION NETWORK (ITN), and is responsible for all aspects of video and multimedia production.

At ITN, Bob supervised the production of 52 episodes for DISCOVERY HEALTH CHANNEL'S, *Kids Healthworks*, produced in association with the American Academy of Pediatrics, and currently airing every week day morning.

Most recently, Bob has completed 52 episodes of HEALTHY BODY HEALTHY MIND, currently airing on over 220 PBS stations nationwide.

He also just completed a multimedia educational campaign for Discovery Communications on the recently revised food pyramid.

Bob is able to leverage his vast experience and relationships and utilize his resources to create award-winning broadcast, corporate and industrial productions.

As a Digital Media Specialist he is capable of repurposing those productions into DVD, Web Streams and other multimedia within reasonable budgets. His current day-to-day work is proof in performance of a business model that delivers a quality product for an effective campaign.

Buruchian strongly believes the development, production and distribution of multimedia is certainly a "team sport" and realizes that one of the keys to success is surrounding yourself with the most talented professionals you can afford. The trick is having the experience to make the right decisions along the way.

Resume: Frank Eberling, 2006

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# FRANK EBERLING

## Bio

Frank Eberling has been an educator, filmmaker, and television producer in South Florida for over thirty-five years.

As an educator, he taught at Palm Beach Gardens High School and Suncoast High School from 1969-1975, specializing in Literature, Creative Writing, and Drama. In 1970, he started what is believed to be the first filmmaking curriculum in Palm Beach County Schools with several other teachers from the English Department at PBGHS.

He made his first film in West Palm Beach in 1962 and has since produced, directed, shot, and written almost 3,000 film and video projects, from television news broadcasts, to documentaries, television magazines, infomercials, training films and commercials. As a broadcast news journalist, he worked at Channel 12 in West Palm Beach for eight years and Channel 4 in Miami for two years.

From 1980-1983, he produced PM MAGAZINE in both West Palm Beach and Miami, and later won an EMMY for an television entertainment magazine series he produced, PALM BEACH *EXCITEMENT!* He established his own company, PALM BEACH FILM GROUP in 1981.

During the early 1990's, he produced, wrote, directed, and/or shot almost 100 projects for the Armed Forces Radio and Television Service, U.S. Department of Defense, in remote locations such as Midway Islands, Pearl Harbor, Omaha Beach, and The Bridge at Remagen, Germany.

In 1991, he wrote, directed, and was the 16mm cinematographer on *GOODNIGHT, SWEET PRINCE; A Tribute to Watson B. Duncan, III*, starring Burt Reynolds and Monte Markham. It was awarded the Best Florida Documentary award at the Ft. Lauderdale Film Festival.

He is the author of a dozen feature film screenplays, and in 1995 he directed *DEADLY SURRENDER*, a low-budget feature film based on his script, *SWEET SURRENDER*. It was distributed in twelve international markets.

Two of his other feature films were optioned, but never produced: *CONCHTOWN*, and *STREET 8/CALLE OCHO*.

With a life-long commitment to education, Frank was asked to teach filmmaking classes at Palm Beach Community College in the early 1990's. For the last decade he has taught classes there in Documentary Production, Broadcast Journalism, and Feature Film Screenwriting.

Resume: Frank Eberling, 2006

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Currently, Frank produces corporate videos for PALM BEACH FILM GROUP clients, and television magazine features on a free-lance basis for WPBT-Channel 2, the Public Broadcasting Station in Miami. In the past several years he has completed almost 100 documentaries of various length and subject matter for Florida PBS Stations.

In 1995 he completed producing and directing an hour-long documentary about JONES HIGH SCHOOL in Orlando, a 109 year-old black high school threatened with closing due to low F-CAT scores. It began airing on Florida PBS Stations and Orlando's CBS affiliate in October, 2005, and has since been aired numerous times around the State of Florida.

That same year he produced and directed a one-hour documentary on recently retired U.S. Senator Bob Graham of Florida, which began airing on Florida PBS Stations in May, 2005.

In late May, 2005, Frank produced and directed a two-hour concert video from the 54<sup>th</sup> Annual FLORIDA FOLK FESTIVAL in White Springs, for a PBS Pledge Drive which aired in October, 2005.

Currently, Frank lives in Jupiter with his wife of thirty-two years and their twelve year-old son. He recently completed his fourth novel, a mystery set in Palm Beach during the 1930's.

### CONTACT:

Frank Eberling  
PALM BEACH FILM GROUP, Inc  
561-246-8106  
palmbeachfilmgrp@aol.com

### REFERENCES:

ALEX W. DREYFOOS, (Former) Owner, WPEC-TV12,  
West Palm Beach.

WILL RAY: (Former) Executive Director, Palm Beach  
County Arts Council.

DAVID COUNTS: (Former) Director of Production,  
WPBT-Channel 2, Miami.

SHELLEY MELANSON, Executive Producer,  
Pegasus Productions, Jupiter.

BOB BURUCHIAN, Operations Manager, Information Television  
(ITV), Boca Raton.

Resume: Frank Eberling, 2006

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**MAJOR WRITING PROJECTS by Frank Eberling**

**NOVELS**

THE DEMAREST KILL – 2005

*ENSUEÑO* – 2004

CONCHTOWN (from screenplay) – 1991

GOODTIME CHARLIE'S GOT THE BLUES – 1980

THE SHOOTER - 1976

**SCREENPLAYS**

SWEET SURRENDER (Produced and distributed internationally as DEADLY SURRENDER), 1995. Writer/Director.

GOODTIME CHARLIE'S GOT THE BLUES  
(winner, first Florida Governor's Screenplay Competition, 1985)

STREET 8 / CALLE OCHO (from Douglas Fairbairn novel)

STARRY NOTIONS

SNOW BIRDS

CONCHTOWN (from Charles C. Foster book)

BUT HE WASN'T *WEARING* A WEDDING RING WHEN I FIRST MET HIM

WALK INTO THE WOODS

A.E.R.O (Air Emergency Rescue Operations) (Television action/adventure series pilot)

FLIGHTS OF DESTINY (from Katherine Harris novel)

BOX OFFICE (with Mike Wells)

**STAGEPLAYS:**

WINTER STORM: Produced at PBCC

CONCHTOWN: Produced at FLORIDA STAGE as a stage reading.

**ENVIRONMENTAL DOCUMENTARIES:**

SEASONS IN THE SWAMP: 30-minute environmental documentary on Barley Barber Swamp. Writer, Director, Cinematographer. Winner, CINE GOLDEN EAGLE.

RUN, RIVER RUN: 30-minute documentary on Kissimmee River Restoration. Co-Director. Winner: TELLY AWARD

Resume: Frank Eberling, 2006

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**KISSIMMEE RIVER RESTORATION:** 15-minute documentary follow-up on construction progress. Writer, Director, Videographer.

**LIFE AND DEATH ON THE LOXAHATCHEE:** One-hour documentary on the history and future of the Loxahatchee River and Trapper Nelson. Director, Co-writer, Videographer. Work in progress, started July, 2003, completion 2005.

### **FLORIDA HISTORY MINI-DOCS:**

**ZORA NEALE HURSTON** (Harlem Renaissance Author)  
Writer, Producer, Director, Videographer

**MARJORIE KINNAN RAWLINGS** (Pulitzer Prize winning author)  
Writer, Producer, Director, Videographer

**STETSON KENNEDY** (Pre-eminent Florida Historian)  
Writer, Producer, Director, Videographer

**CONCHTOWN** (30's era fishing village)  
Writer, Producer, Director, Videographer

**INDIAN CANAL** (1800 year-old canal, engineered and dug by Native Americans)  
Writer, Producer, Director, Videographer

**THE BATTLE OF NATURAL BRIDGE** (Civil War)  
Writer, Producer, Director, Videographer

(Approximately 90 other PBS Mini-Docs aired 1998-2005)

### **FEATURE-LENGTH DOCUMENTARIES**

**GOODNIGHT, SWEET PRINCE:** A Tribute to Watson B. Duncan, III  
(starring Monte Markham and Burt Reynolds) Winner: Ft. Lauderdale Film Festival/Best Broadcast Documentary, 1992 (one hour) Director, Cinematographer, Co-Writer, Co-Producer

**SENATE RACE 2000:** The Race for U.S. Senate, Bill Nelson vs. Bill McCollum. Co-Producer, Videographer.

**MIAMI BEACH WALKING TOUR:** With Hunter Reno and Historian, Paul George, Ph.D. For WPBT-CHANNEL 2Miami's Public Television Station (one hour)  
Writer, Producer, Director

**JONES HIGH SCHOOL:** One-hour documentary for Florida Public Television Stations. PBS Air date in 2005. Writer, Producer, Director, Videographer.

**A CONVERSATION WITH SENATOR BOB GRAHAM:** One-hour documentary for Florida Public Television Stations. PBS Air date in 2005. Writer, Producer, Director, Videographer

**FLORIDA FOLK FESTIVAL:** 54TH Annual Event at White Springs. Two-hour documentary for Florida Public Television Stations. PBS Air date in 2005. Writer, Producer, Director, Videographer.

Resume: Frank Eberling, 2006

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**ROCK-ED.ORG DOCUMENTARIES**

ROGER MCGUINN, founder of THE BYRDS  
BILL PINKNEY, one of the founding members of the original DRIFTERS  
MIKE PINERA, founder of THE BLUES IMAGE ("Ride Captain, Ride"),  
Guitarist, ALICE COOPER, IRON BUTTERFLY.  
WAYNE COCHRAN, legendary "Blue-Eyed Soul" performer and inspiration  
for the Dan Ackroyd, John Belushi act, THE BLUES BROTHERS.  
PETER GURALNIK, author of critically acclaimed biographies  
of ELVIS PRESLEY and SAM COOKE.